OCEAN HOUSE ENTERS THE MERCEDES-BENZ HOTEL PROGRAM

Ocean House Guests Have Access to Four Luxury Vehicles for Local Excursions; Mercedes-Benz Also to Provide Four House Cars for Hotel Chauffeur Services

WATCH HILL, RI (July 17, 2014) – Ocean House, Rhode Island’s first and only Forbes Five-Star hotel, has become the first hotel along the New England Seaboard to be part of the Mercedes-Benz Hotel Program.

Through the relationship, Ocean House has received four Mercedes-Benz vehicles, which are available for guests of the hotel to use without charge, as well as an additional four hotel cars to be used for guests who require assisted transportation during their visit. The fleet of vehicles includes two GL450 4MATIC SUVs; one S550 4MATIC sedan; two E350 Cabriolet convertibles; one ML350 4MATIC SUV; and two SL550 Roadster convertibles.

Each of the four cars are available to guests for a day excursion (7:00 a.m. to 5:00 p.m.) and an evening excursion (6:00 p.m. to midnight). With these cars, Ocean House guests will be able to explore local area attractions such as the mansions of Newport, RI; the Mystic Seaport, home to the Charles W. Morgan, the last wooden whaling ship in the world, in Mystic, CT; Jonathan Edwards Winery and Saltwater Farm Vineyard, two stops along the Connecticut Wine Trail, both located in Stonington, CT; or embark upon a quest to enjoy the best seafood Rhode Island has to offer at hot spots such as Matunuck Oyster Bar in South Kingston, RI.

“Having proudly used Mercedes-Benz vehicles since our reopening as hotel cars to transport guests to and from the airport or train station, into town for dinner or over to our sister hotel, Weekapaug Inn, we are very excited to now be able to offer guests even more independence with access to use these luxury vehicles on their own,” said Daniel Hostettler, President and Group Managing Director, Ocean House Management, LLC. “It is a very selective process to become part of Mercedes-Benz’s hotel program, and I am very confident that the match with Ocean House will be a successful and advantageous one, for the hotel, Mercedes-Benz and Ocean House guests.”

Mercedes-Benz owners will also receive special offers at Ocean House, such as discounted room rates, a resort credit and complimentary welcome amenity when they book their stay through Mercedes-Benz’s Owners Online, an exclusive online resource for Mercedes-Benz owners.

Guests of Weekapaug Inn, Ocean House’s sister property, and guests of Watch Hill Inn, an Ocean House villa property, are also able to use the vehicles.
About Ocean House
The Ocean House, one of New England’s last grand hotels, re-opened its doors in June 2010 after a $140 million rebuild and restoration. The 136-year-old property, originally built just after the Civil War, is perched high on the bluffs in Watch Hill, Rhode Island. Guests enjoy views of the Atlantic Ocean, Montauk and Block Island from the resort’s 49 guestrooms and 15 signature suites. Farm-to-table casual and fine dining, the 12,000-square-foot OH! Spa and more than 10,000 square feet of event space make the Ocean House ideal for mid-week business retreats, close-to-home family vacations, weekend luxury escapes and destination weddings. This stately property is the only AAA Five-Diamond and Forbes Five-Star rated resort in Rhode Island. For more information, please visit www.oceanhouseri.com or call 401-584-7000.

About Mercedes-Benz USA
Mercedes-Benz USA (MBUSA), headquartered in Montvale, New Jersey, is responsible for the distribution, marketing and customer service for all Mercedes-Benz products in the United States. MBUSA offers drivers the most diverse line-up in the luxury segment with 14 model lines ranging from the sporty CLA-Class four-door coupe to the flagship S-Class and the SLS AMG GT.


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